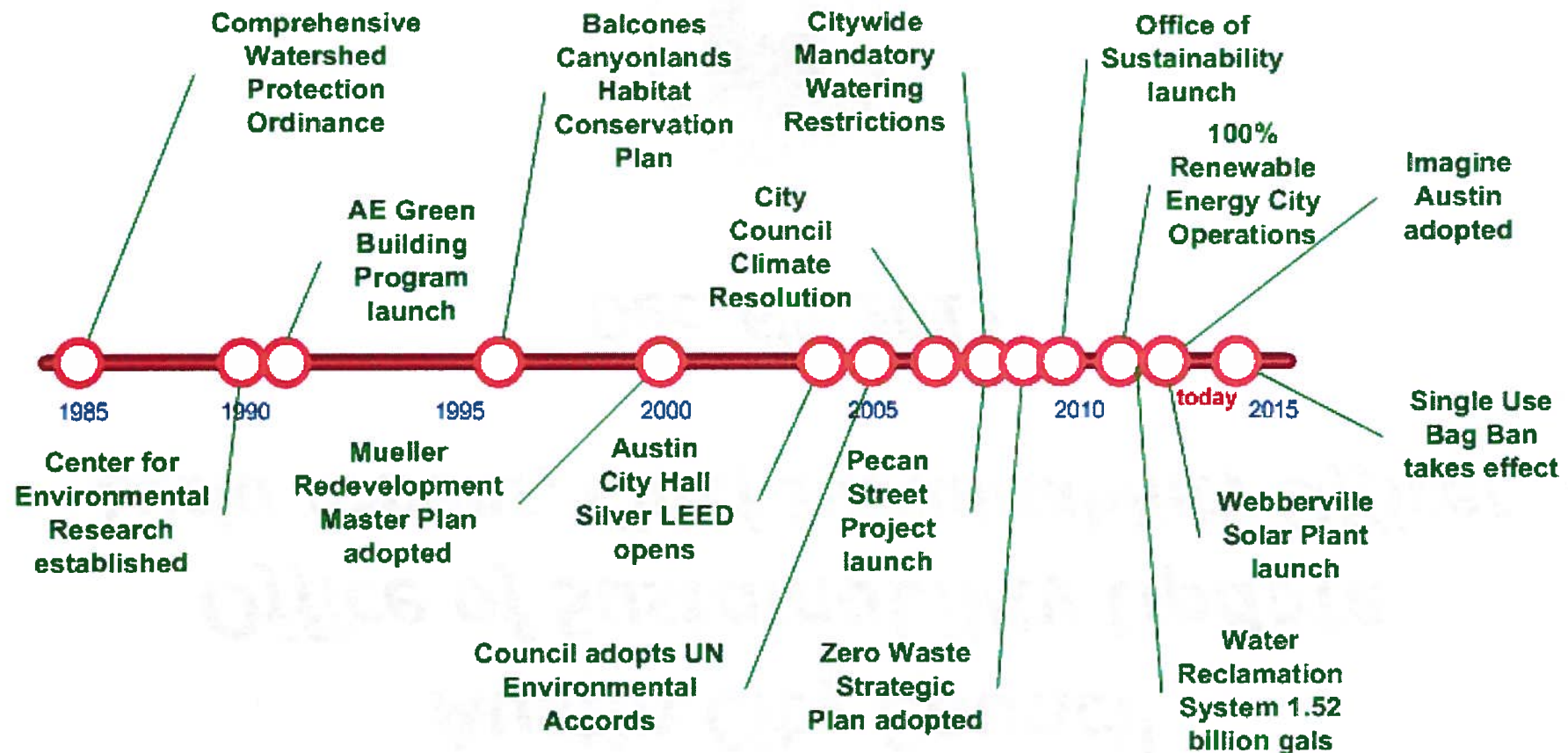


Austin City Council
Office of Sustainability Update
Lucia Athens, Chief Sustainability Officer

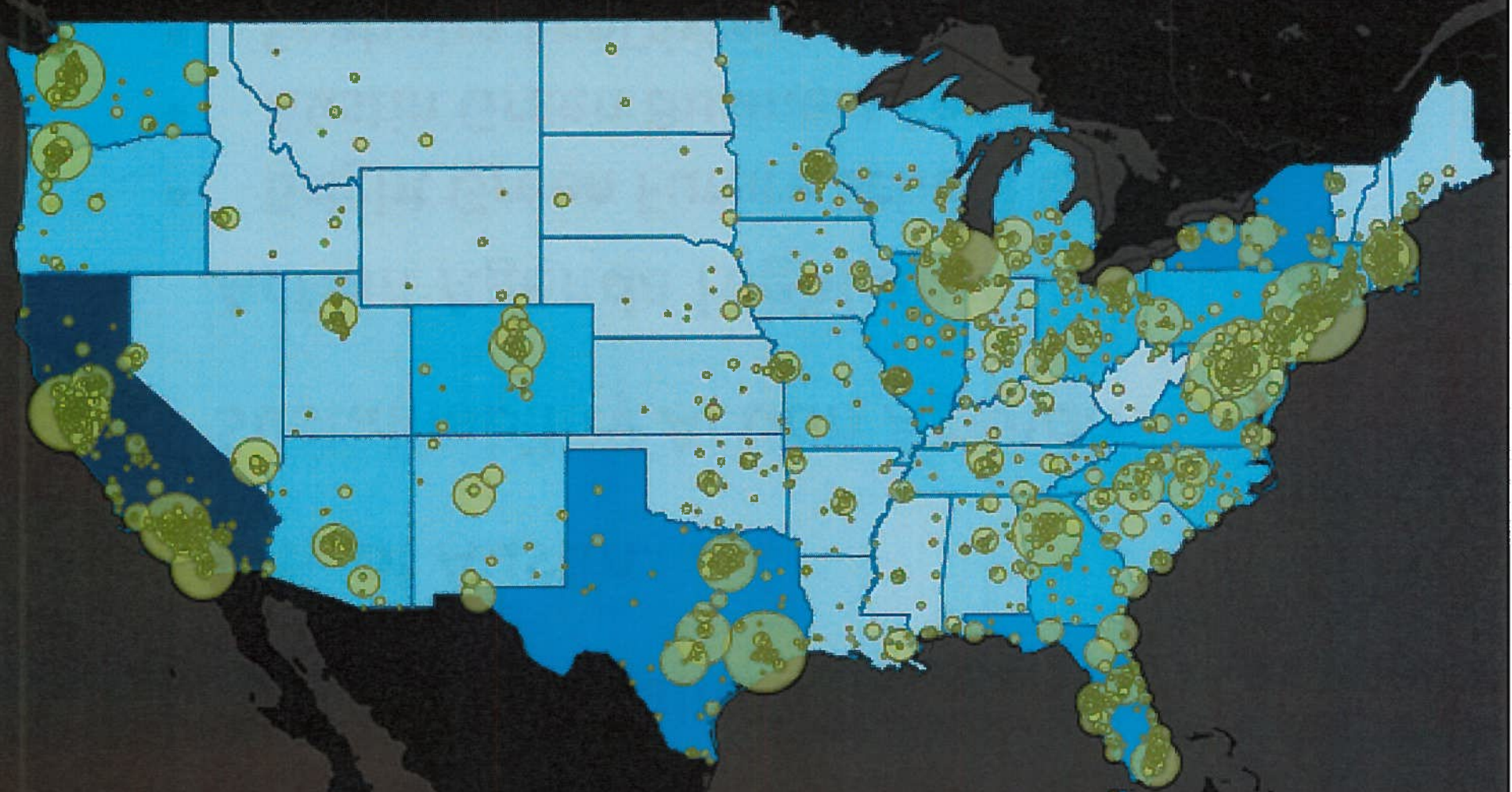
Dec. 6th 2012



Highlights of Austin's Sustainability Achievements



US LEED® Certified Projects



LEED in use in 135 countries today.
1.5 million square feet of building space certified to LEED every day.

Today's Topics

1. Office of Sustainability Mission

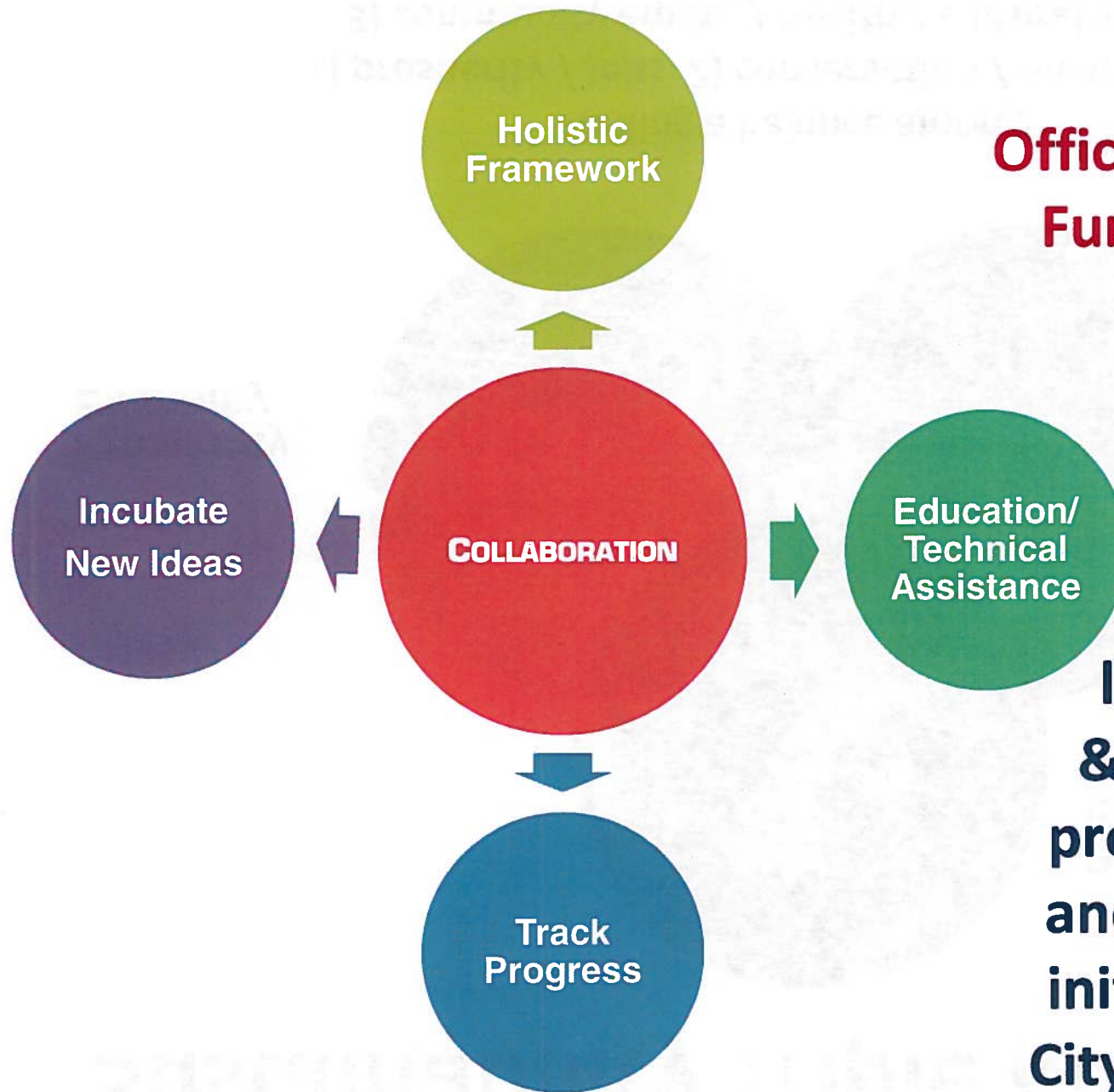
2. City of Austin

Sustainability Action Agenda

3. Action Agenda Highlights

- **Bright Green Future School Grants**
- **Austin Green Business Leaders**
- **Seaholm EcoDistrict**
- **Positive Impact on Climate & Community**

Office of Sustainability Functions & Mission



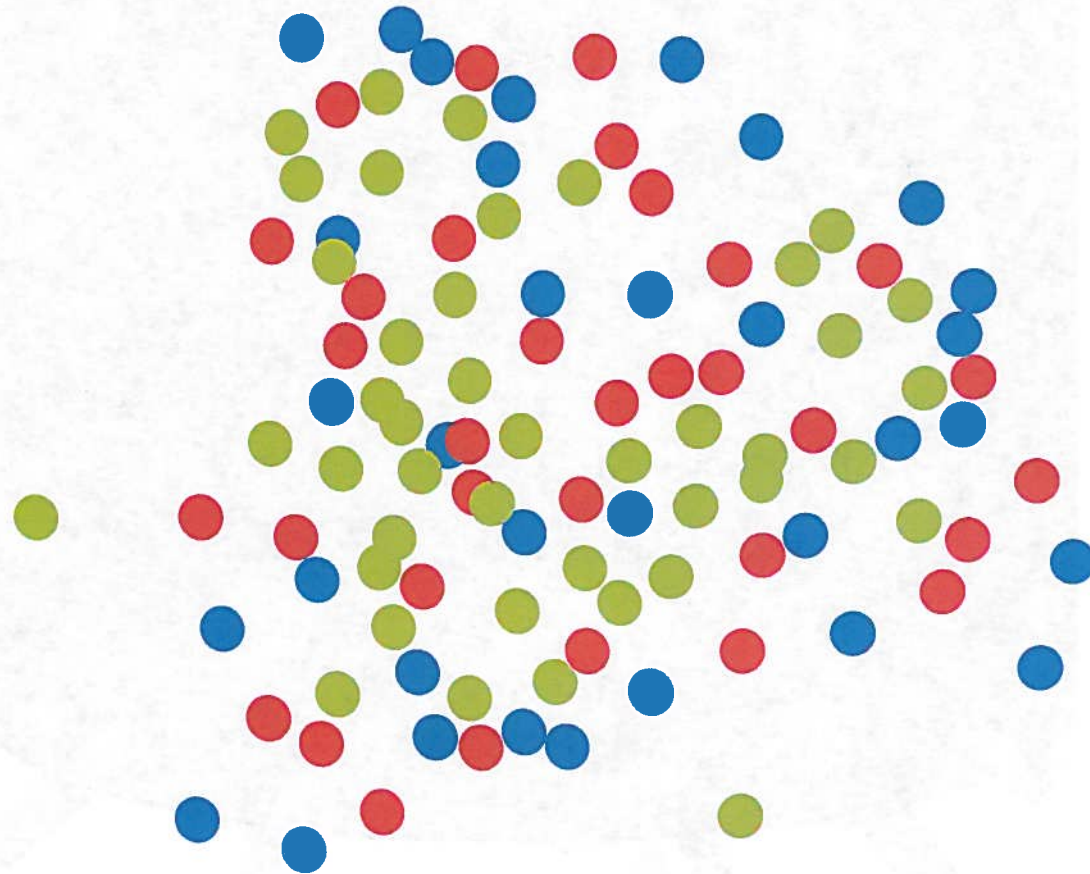
**We advance
local sustainability
& climate action by
providing leadership
and coordination for
initiatives across the
City organization and
the Austin community.**

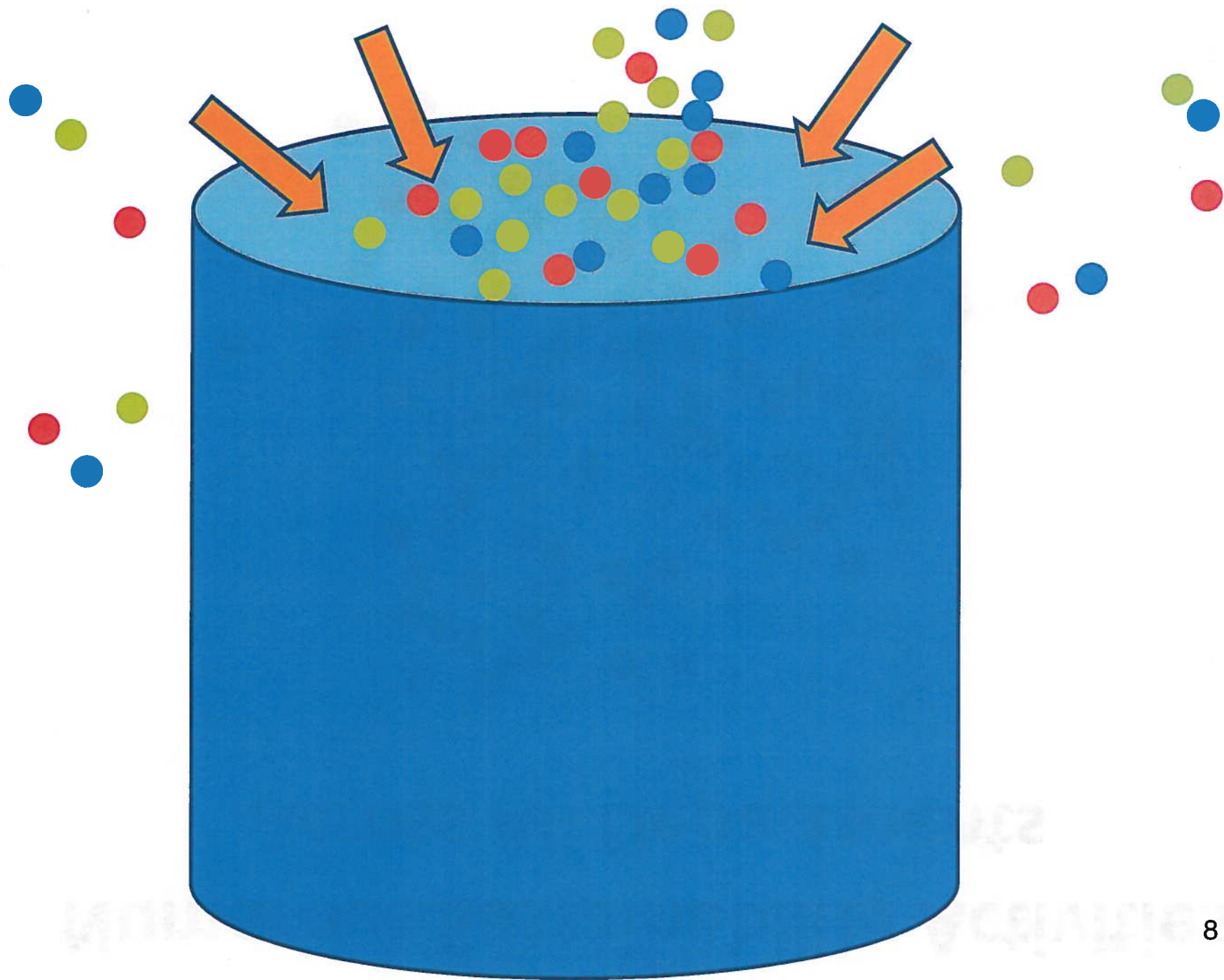
Sustainability Triple Bottom Line

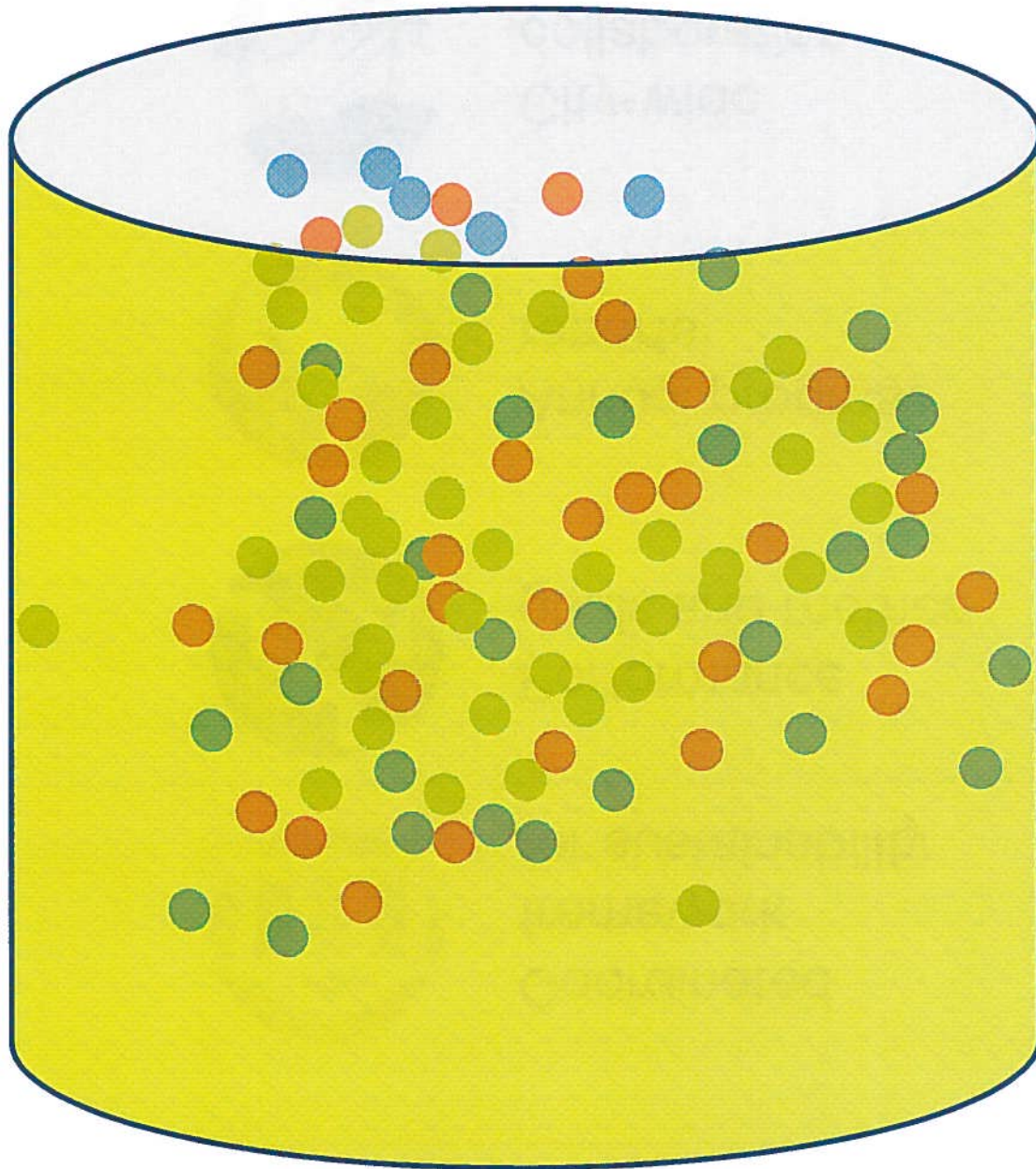


Finding a balance among
1) prosperity / jobs, 2) conservation / environment,
3) community equity / health / cultural vitality.

Numerous Sustainability Activities Across All Departments









Coordinated
framework
for sustainability



Performance
goals and metrics



Annual progress
reports



City-wide
collaboration

Framework

10

Areas of
innovation

40

Signature
initiatives

150+

Projects





Today's Highlights

Schools & Youth

Green School Grants

Green Economy

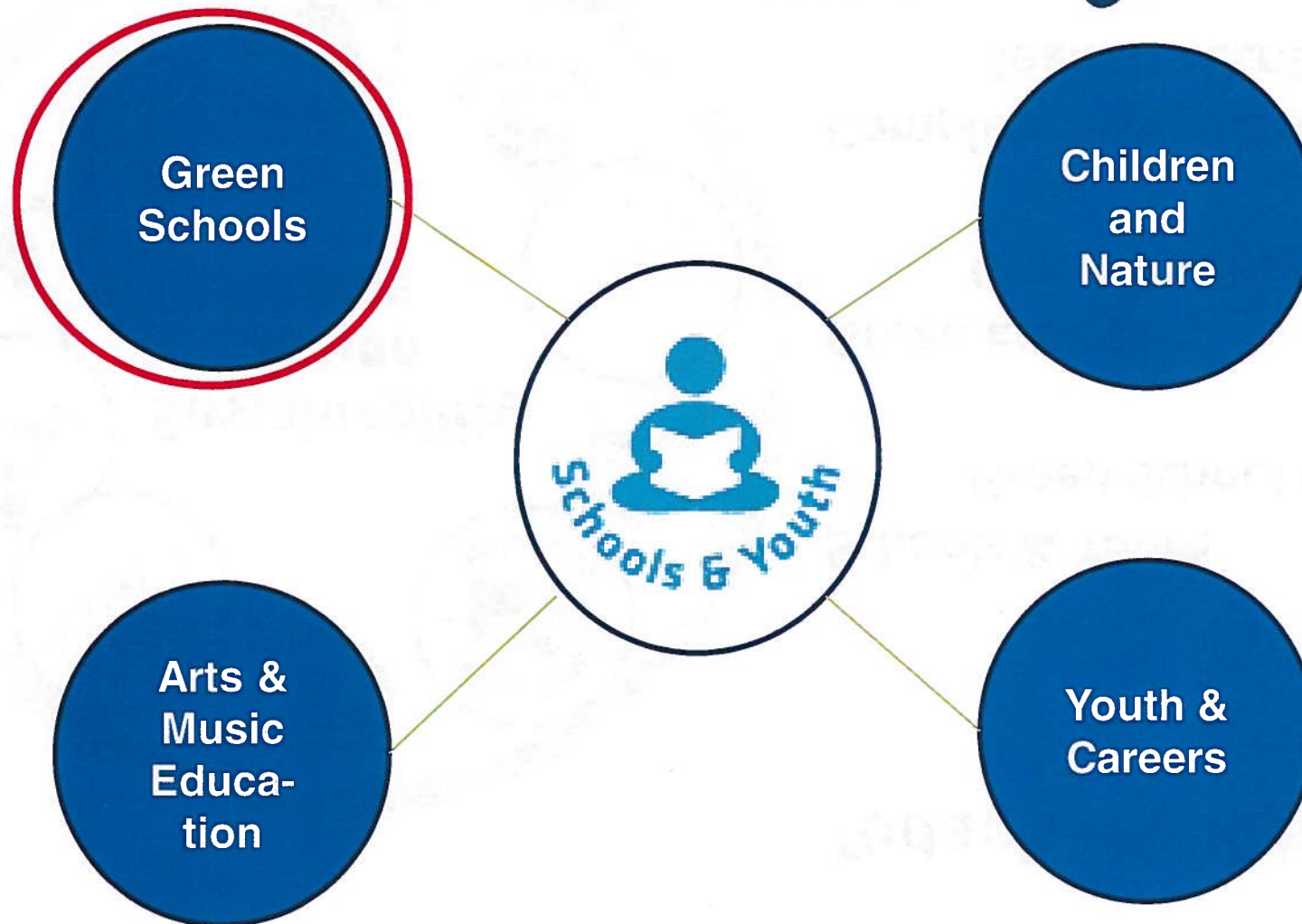
Green Business Leaders

Complete Neighborhoods

Seaholm EcoDistrict

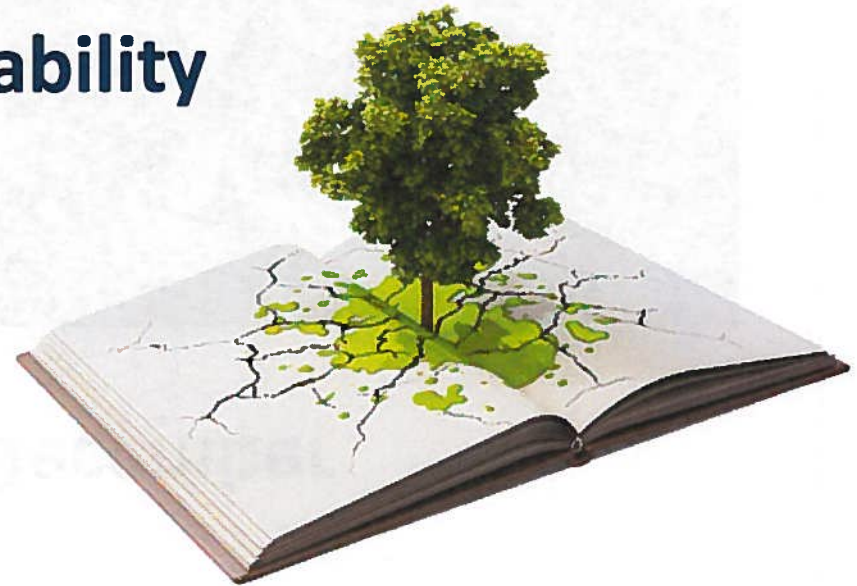
Energy & Climate

Local Carbon Offsets



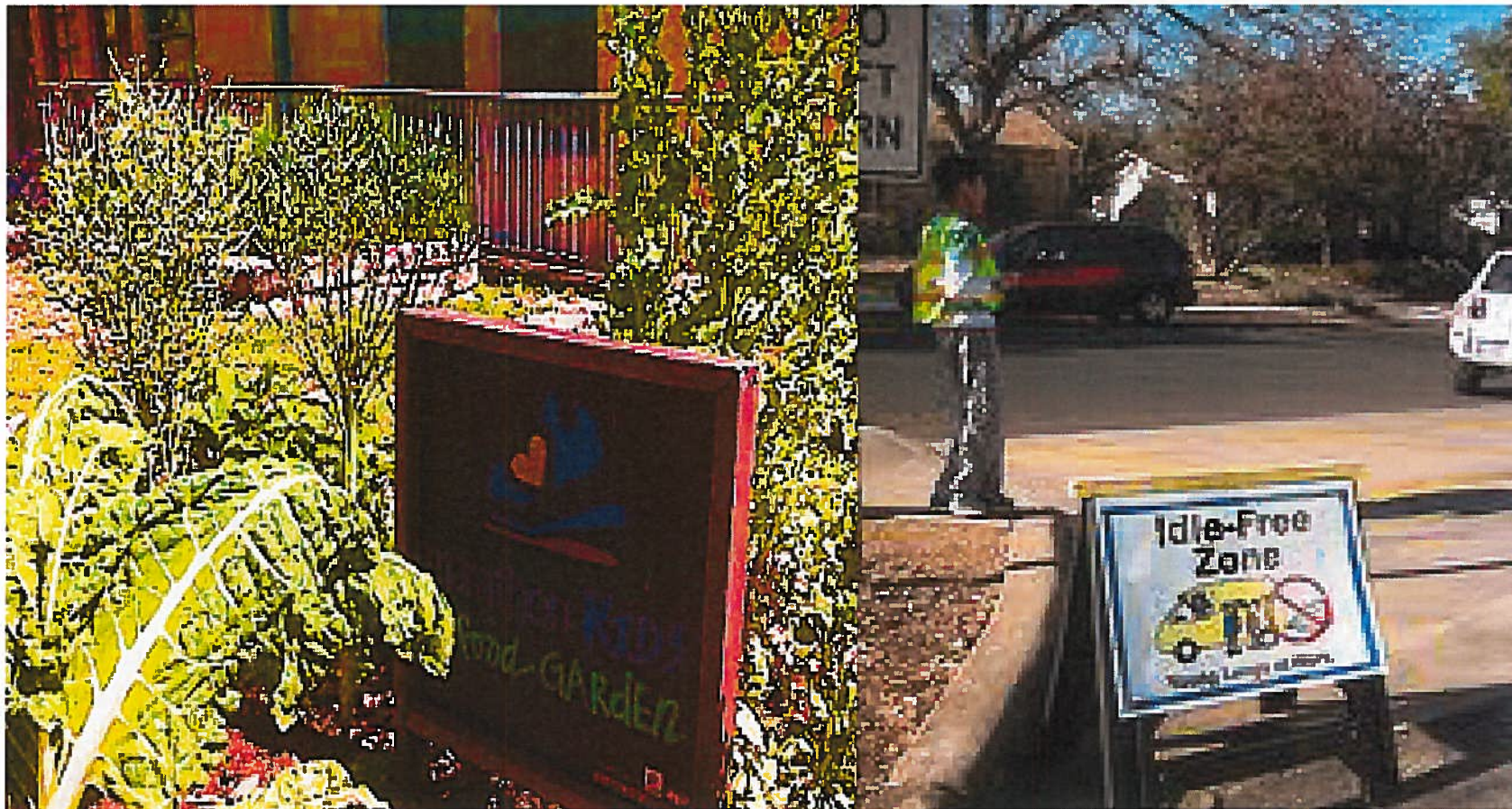
Green Schools: Bright Green Future Grants

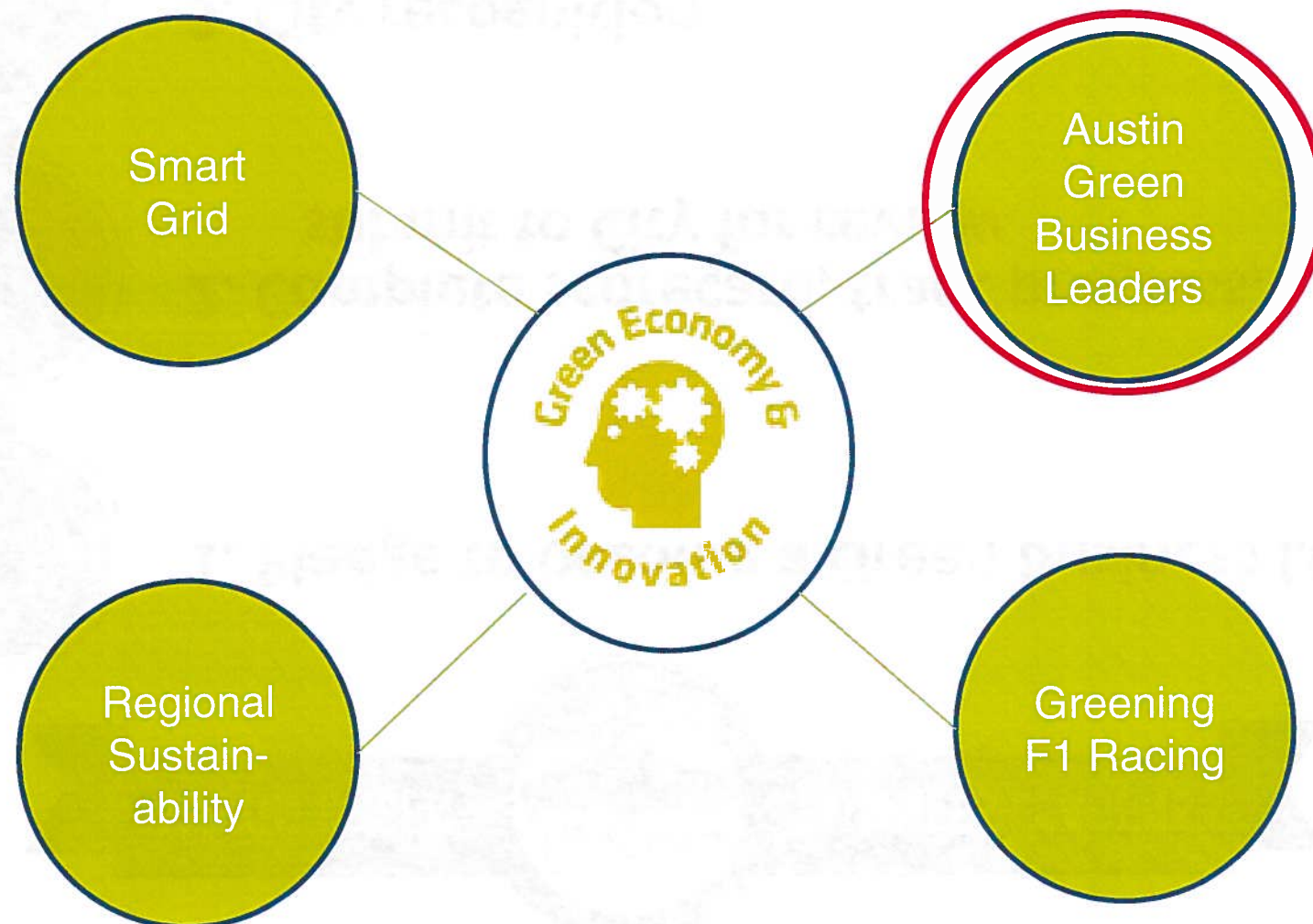
- **Fund creative projects to educate students about sustainability**
- **(3) \$3K grants**
- **3 Winners**
 - ✓ **Elementary**
 - ✓ **Middle School**
 - ✓ **High School**
- **Boards & Commissions Judges**



Bright Green Future Grants *Status*

- 27 Applications
- Winners Announced December







1. Pledge to become a Green Business Leader

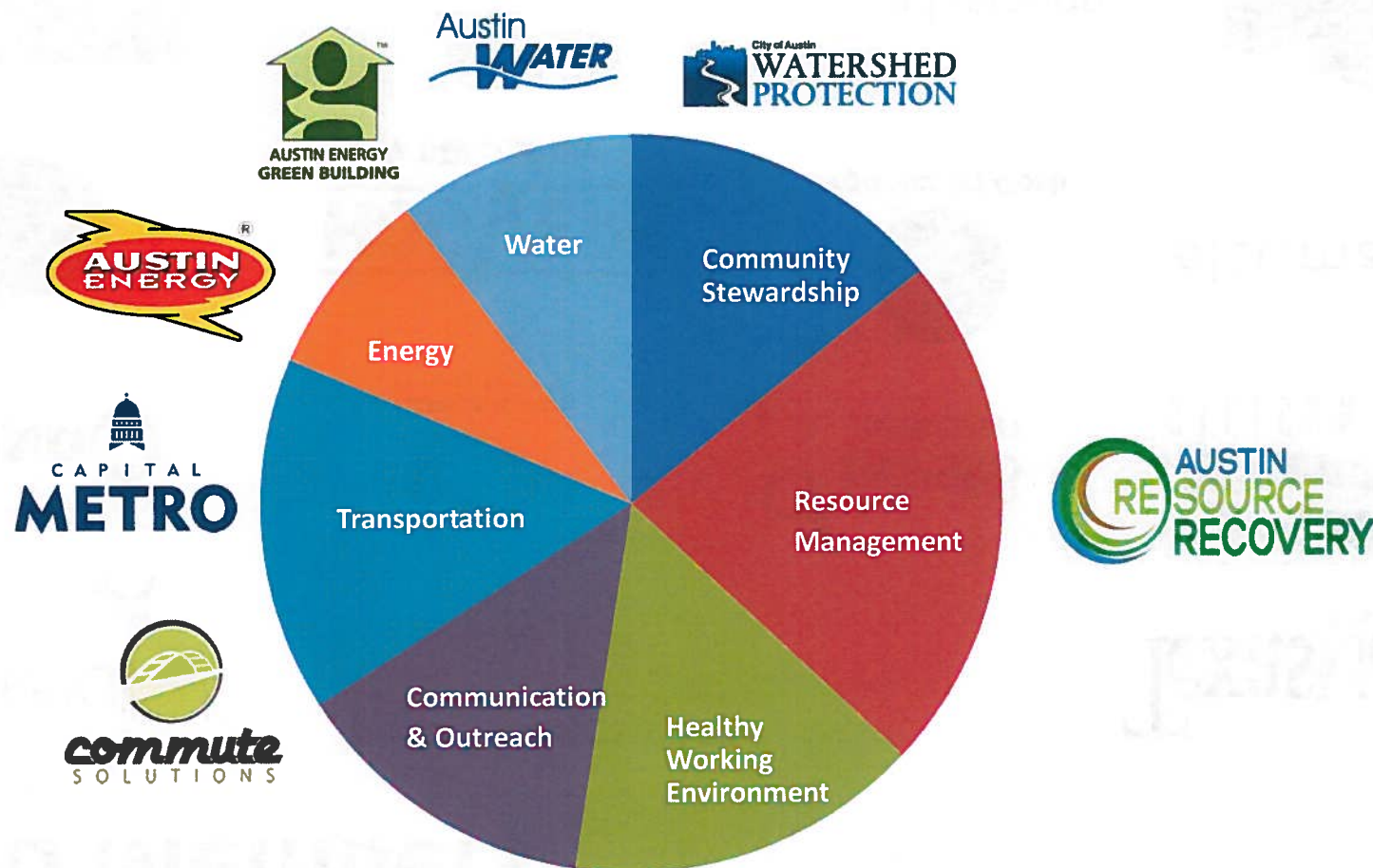
**2. Complete scorecard, track progress,
submit to City for review**

3. City recognition

55 Members, 220 in pipeline



Scorecard categories & point spread



SMALL BUSINESS
DEVELOPMENT PROGRAM

Gold Members



Platinum Members

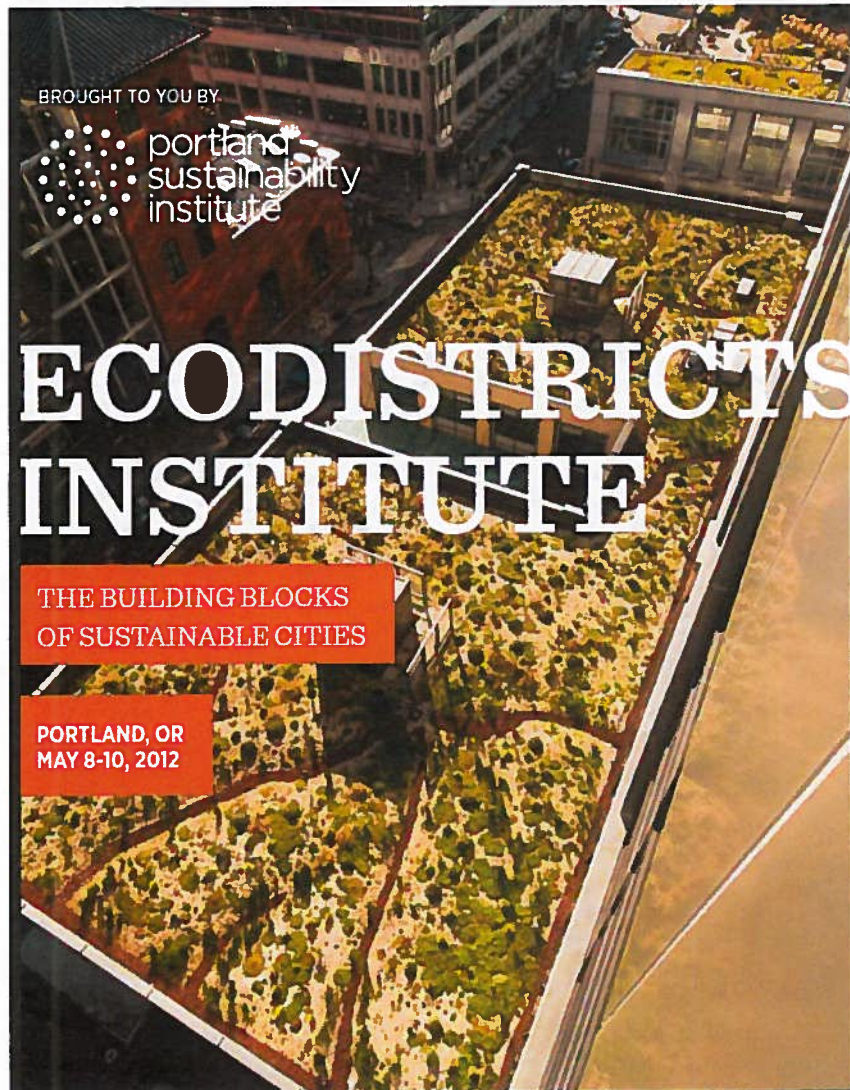


rethink / Livability

FOR A BRIGHT GREEN FUTURE



ECODISTRICTS Institute



**Portland
Sustainability Institute
May 2012**

- Austin
- Bellingham WA
- Boston, MA
- Charlotte, NC
- Cleveland, OH
- Guadalajara, Mexico
- Mountain View, CA
- Philadelphia, PA
- San Francisco, CA
- Vancouver, BC

What is an ECODISTRICT?



Neighborhoods or districts committed to accelerating neighborhood-scale sustainability.



A way to test and apply neighborhood-based solutions that cities urgently need.

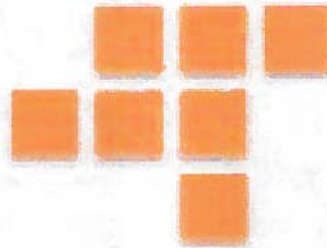
scale

ECODISTRICTS

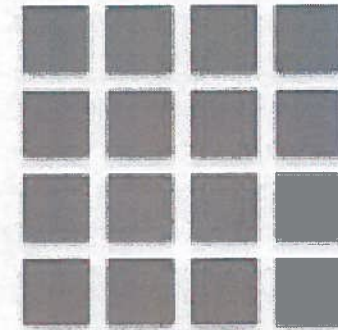
BUILDINGS



DISTRICT



CITY



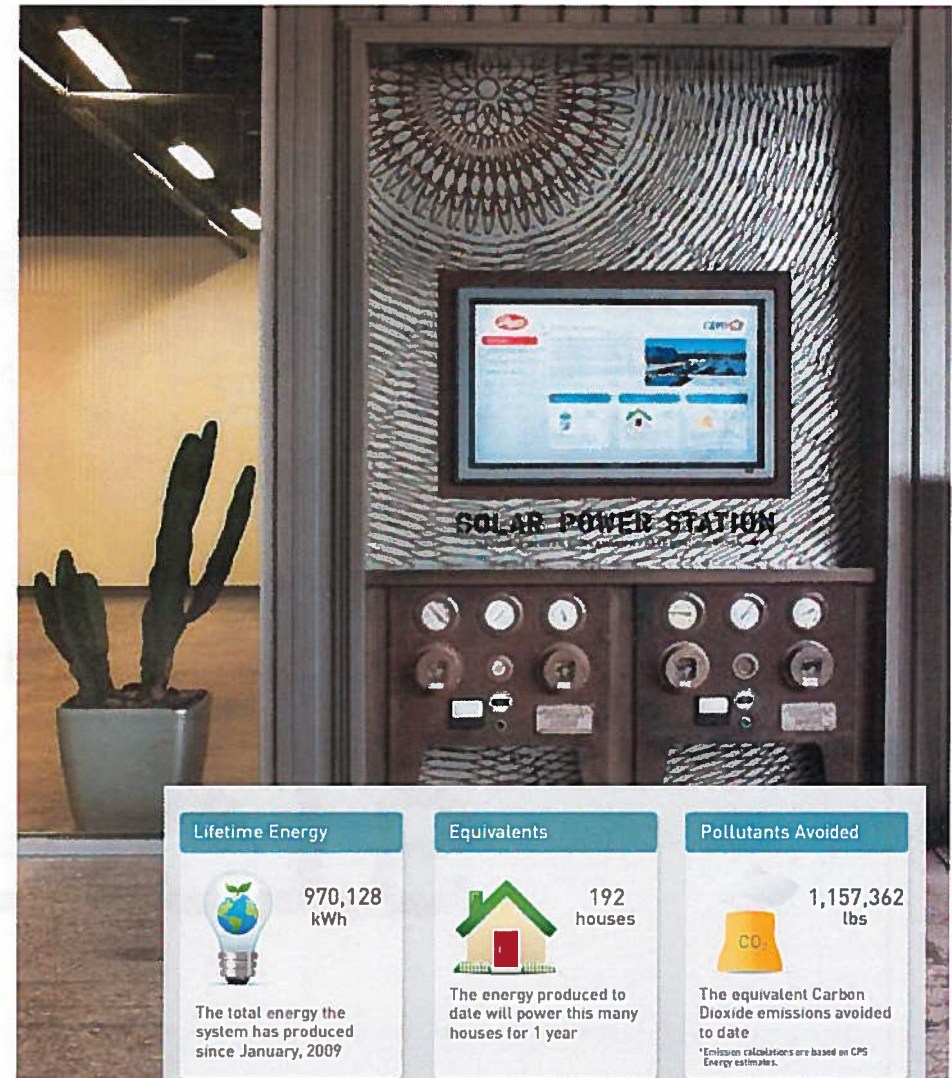
Community Identity
Equitable Development
Health & Wellbeing
Access & Mobility

Habitat/Ecosystem
Water
Energy
Materials Management

District Branding & Messaging

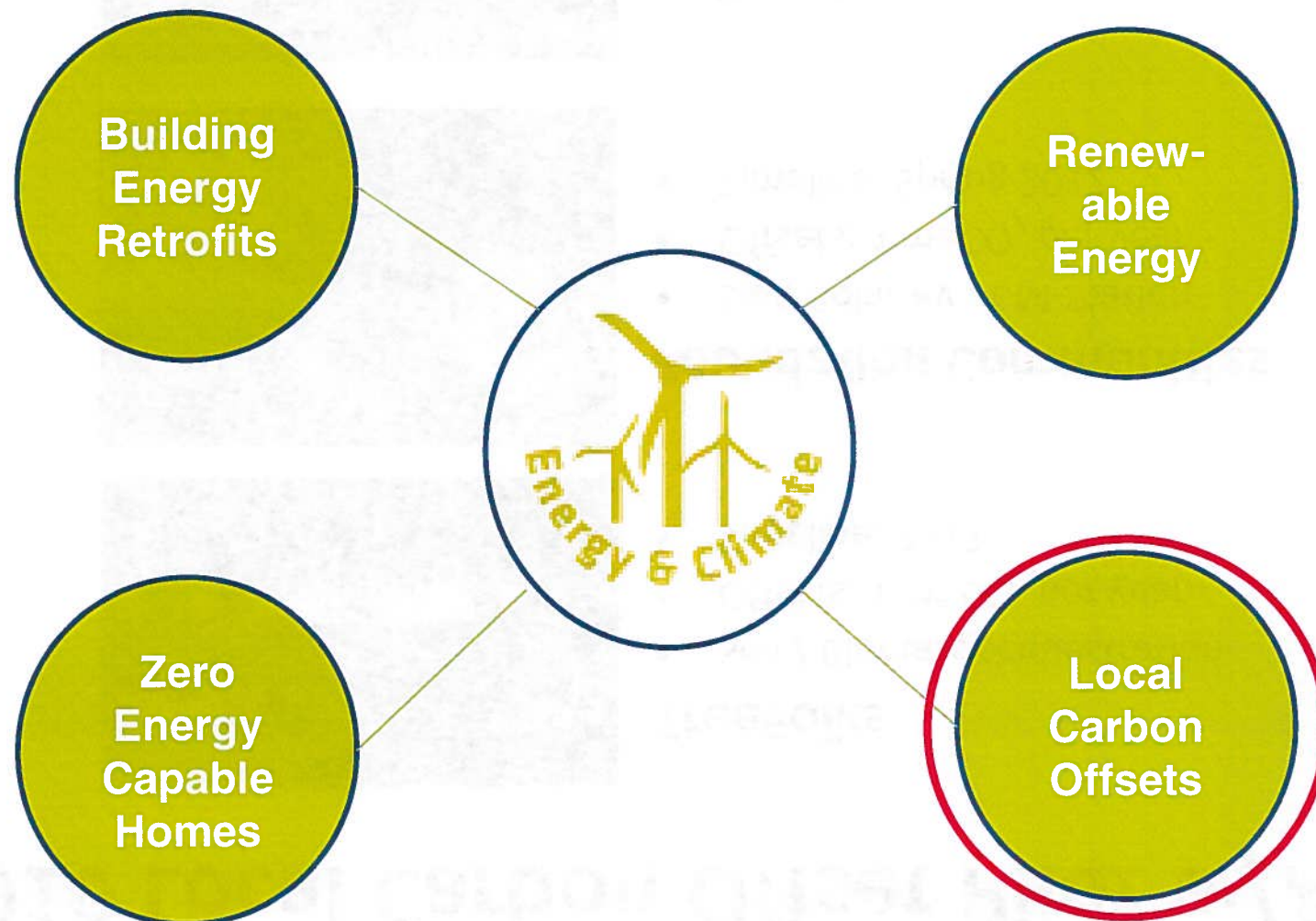


District Dashboard



rethink / climate

FOR A BRIGHT GREEN FUTURE



2010 Local Carbon Offset Pilot w/AE



TreeFolks

- Soil / Biomass sequestration
- Offsets: 1 mt CO₂ per year
- Timeline: 2013



Foundation Communities

- 5kW Solar PV at M-Station
- Offsets: 4 mt CO₂ per year
- Timeline: Spring 2012



Yellow Bike Project

- 11.4 kW Solar PV array
- Offsets: 8 mt CO₂ per year
- Timeline: Spring 2012

Positive Impact on Climate and Community PICC



guitar pick logo

Austin Climate Leadership



Live Music Capital



Photos by Jay Janner

Local Sustainability Impacts



Founding Partners



AUSTIN TX MARCH 8-17 2013



Finding the ways that work

PICC Purchase with Ticket

EXAMPLE

AUSTIN PARKS FOUNDATION PRESENTS

AUSTIN CITY LIMITS MUSIC FESTIVAL


OCTOBER 12-14 • 2012 • ZILKER PARK • AUSTIN, TX

HOME | MY ACCOUNT | HELP | PRIVACY & SECURITY | TERMS OF USE

Tickets


MY ACCOUNT
Current Order
Sign In
Newsletters

ABOUT US
Help
Green Mountain Energy Fan Tag
Contact Us




For your protection, all orders are securely encrypted.

Item Details



Xtra: Offset Your Carbon Impact Now



Your ticket to rocking a small carbon footprint

Purchase a \$3 Positive Impact on Climate + Community (PICC) to reduce the environmental impact of your attendance to the festival. Your purchase offsets a portion of the CO2 emissions created by your travel to ACL Festival by supporting carbon offset projects that help take action against climate change.

We're committed to cool. Join us.

C3's commitment to track and offset ACL's carbon footprint, along with offering event goers an easy way to offset their own emissions, has helped to offset approximately 3,730 metric tons over the past six years.

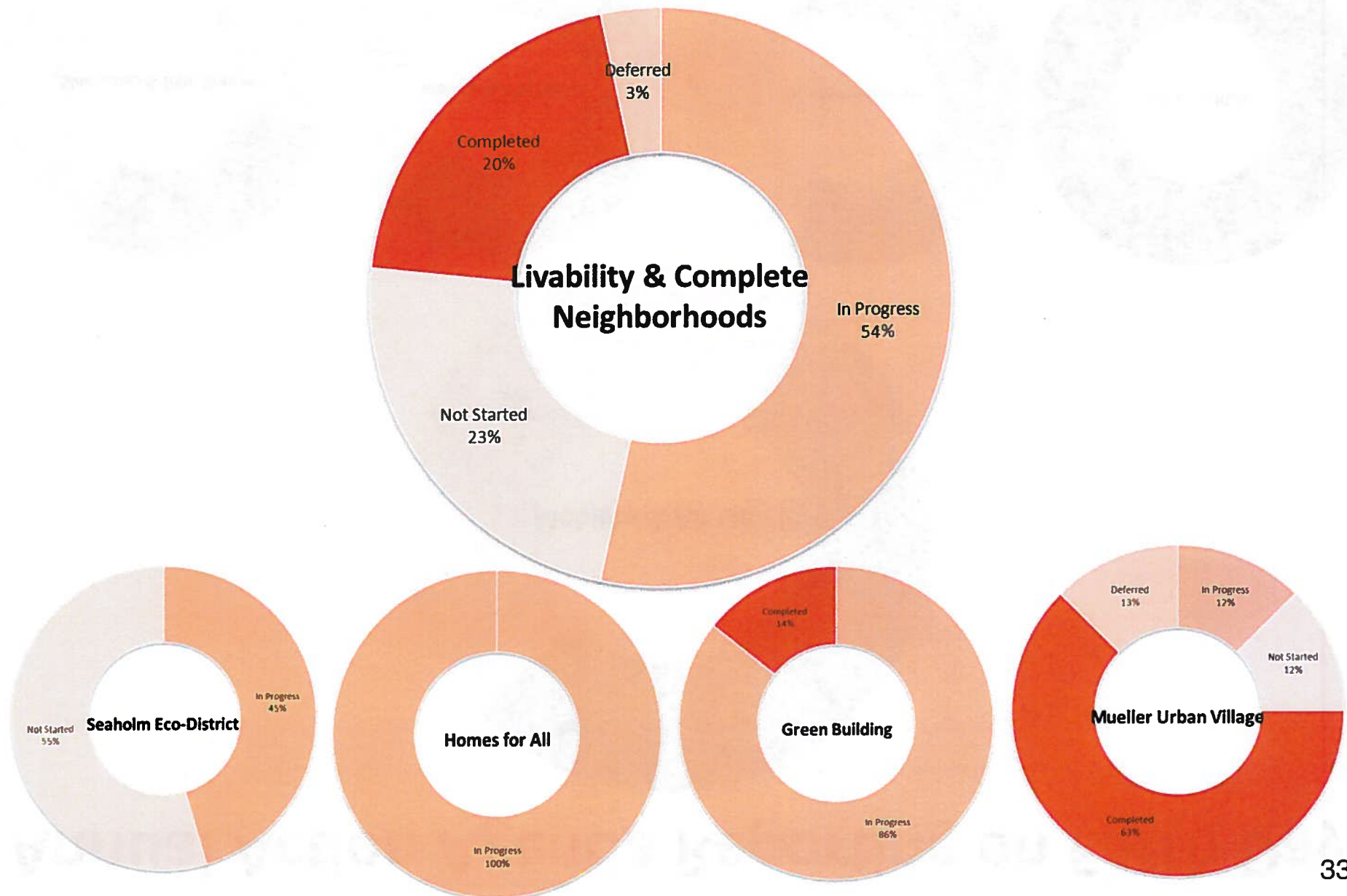
What does offsetting 3,370 metric tons of CO2 look like? [\[read more\]](#)

SELECT OPTIONS

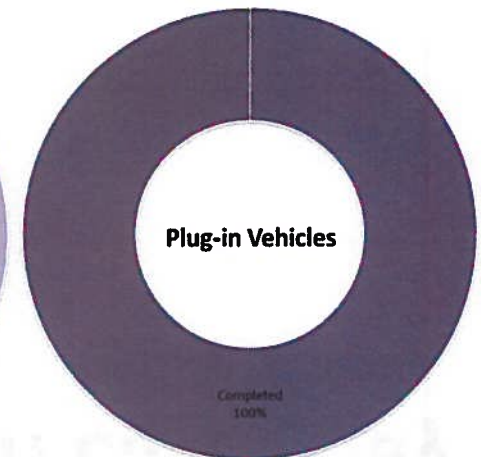
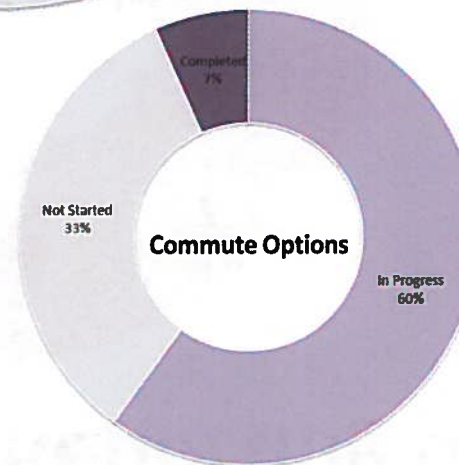
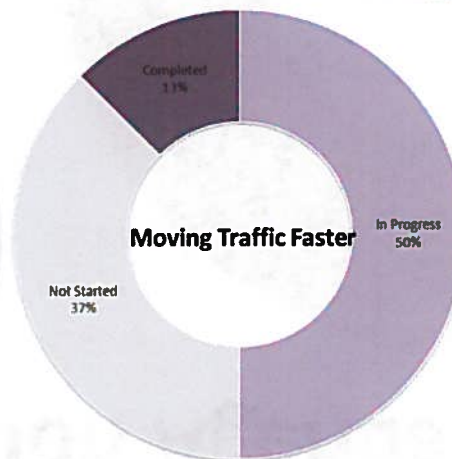
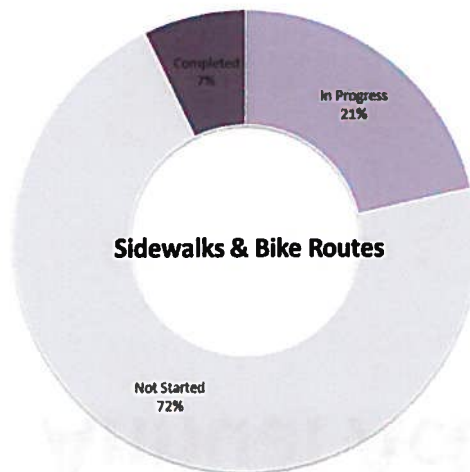
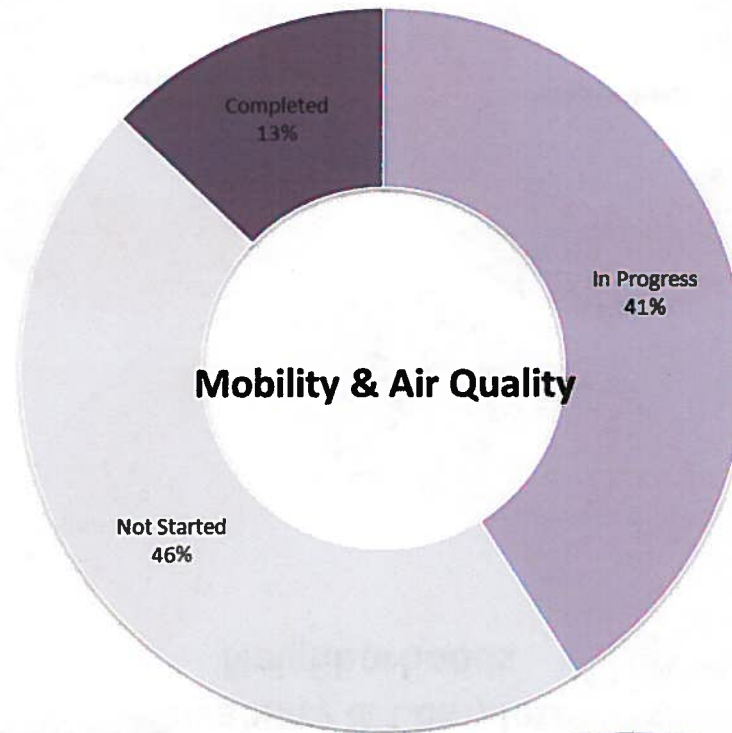
<input checked="" type="radio"/> Positive Impact on Climate + Community	\$3.00	Quantity: <input type="text" value="1"/>
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[Add to Order](#)

Annual Action Agenda Reporting on Earth Day



Annual Action Agenda Reporting on Earth Day



Questions??

[austintexas.gov/
sustainability](http://austintexas.gov/sustainability)

[facebook.com/
austinsustainability](https://facebook.com/austinsustainability)



rethink / *Austin*
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